

PRODUCT SPECIFICATION

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COLD BREW COLD

KSA	Date Issued:	07.05.2026	Supersedes:	Haj Offer	Issue No	1
Basic product description	Cold brew coffee beverage prepared by steeping roasted ground coffee with cold filtered potable water for a controlled period, then filtering and serving chilled over ice.					
Item Sensitivity Statement	Contains: No major allergens.					
Photographs of product / Serving visual guide						
						
1		Storage and Shelf Life Instructions				
Product Condition / Delivery		Prepared cold coffee beverage, chilled and ready to serve. Delivery / holding temperature: 0°C to 5°C.				
Total Shelf life / storage		P + 10 Days refrigerated at 0°C to 5°C. Once dispensed or opened, use within same day. Discard if temperature or quality standards are not maintained.				
2		Serving Instructions				
Preparation Instructions		Steep coarse ground coffee with cold filtered water according to approved recipe. Filter completely before service. Serve over ice only using clean ice scoop and approved cup.				
Serving Instructions		Enjoy COLD. Serve immediately after pouring with lid and straw as required.				
3		Sensory Analysis				
Visual Appearance		Clear dark brown coffee liquid served over clean ice. No visible foreign matter, excessive sediment, or cloudiness.				
Color		Dark brown to black coffee color depending on recipe strength and bean profile.				
Aroma		Clean roasted coffee aroma with mild sweetness and low acidity. No stale or fermented notes.				
Texture / Mouth Feel		Smooth, cold, light to medium body with clean finish and no gritty texture.				
4		Defects				
Reject if product exhibits any items in this list		Off smell / off taste, sour or fermented notes, excessive sediment, foreign objects, cloudy appearance, weak extraction, stale flavor, incorrect temperature, leaking cup, or expired product.				
5	Finished Product Specification / Acceptable Tolerances			Minimum	Target	Maximum
Serving size, Fill Volume		NET VOLUME (ml)		335 ml	355 ml	375 ml
Serving TEMP		SERVING TEMP (°C)		0°C	3°C	5°C
Holding TEMP		HOLDING TIME		Same day	1 Day	P + 10 Days chilled
Production Area		Version Number		Issued by		Issue date
Beverage Center - Darat Al-Qahwa		1		Mahmoud Hamdy		07.05.2026