

PRODUCT SPECIFICATION

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AMERICAN COFFEE

KSA		Date Issued:	07.05.2026	Supersedes:	Haj Offer	Issue No	1
Basic product description		Hot brewed American coffee prepared from medium roasted ground coffee and filtered hot water using drip/filter brewing method. Served hot in a disposable cup with lid.					
Item Sensitivity Statement		Contains: Coffee. No major allergens when served plain.					
Photographs of product / Serving visual guide							
		 					
1		Storage and Shelf Life Instructions					
Product Condition / Delivery		Roasted beans: follow expiry 6 month if beans and 1 day if grinned powder, and store sealed in a dry, clean area.					
Total Shelf life / storage		Prepared fresh / Ready to Serve, served HOT at above 60°C where hot holding is used, Brewed coffee: hold maximum 2 hours, then discard.					
2		Serving Instructions					
Preparation Instructions		Use filtered potable water and calibrated brewing equipment. Recommended brewing water temperature: 90°C to 96°C. Follow approved recipe card for coffee and water volume.					
Serving Instructions		Serve HOT in clean disposable cup with secure lid. Optional: sugar, served separately or as per customer request.					
3		Sensory Analysis					
Visual Appearance		Clear dark brown brewed coffee with no visible coffee grounds, residue, oil film, foreign particles, or cup leakage.					
Color		Medium to dark brown coffee color, consistent with approved roasted coffee profile.					
Aroma		Fresh roasted coffee aroma. No burnt, sour, stale, smoky, chemical smell.					
Texture / Mouth Feel		Clean, smooth hot beverage mouthful with balanced body. No grit, powder sediment or unpleasant bitterness beyond the approved roast profile.					
4		Defects					
Reject if product exhibits any items in this list		Cold or lukewarm coffee, expired or stale coffee, incorrect brewing ratio, visible grounds or foreign matter, leaking cup/lid, off taste/off smell, burnt or sour taste, or product held longer than 2 hours.					
5	Finished Product Specification / Acceptable Tolerances			Minimum	Target	Maximum	
SERVING SIZE / FILL VOLUME		Hot American Coffee - 12 oz cup		335 ml	355 ml	375 ml	
SERVING TEMPERATURE		At handover / hot holding		80°C	85°C - 90°C	93°C	
HOLDING TIME		After brewing		Immediate service	Immediate service	2 hours	
Production Area		Version Number		Issued by		Issue date	
Coffee Bar / Brew Station		1		Mahmoud Hamdy		07.05.2026	